



Contact:
JacQueline Sanchez
E-mail: jacq@jacquelinesanchez.com
Phone: 404.441.5225

JACQUELINE SANCHEZ SHOWCASES ARTISAN JEWELRY DESIGNS ON NEW WEBSITE

Full Product Line Including Award-Winning Forever Young Collection Now Available Online

ATLANTA (October 12, 2008) - Acclaimed Atlanta jewelry designer JacQueline Sanchez has debuted a new website (www.jacquelinesanchez.com) to showcase her award-winning handcrafted jewelry collection. Sanchez has gained a national and international following for her playfully minimalist Forever Young collection that uses colorful LEGO bricks to craft wearable modern art for women, men, and children. The Forever Young line has garnered an achievement award from the American Craft Council and a Niche Award from the Rosen Group for its craftsmanship, simplicity, and originality.

While Sanchez is widely known for the Forever Young line, the new website highlights all of the artisan jewelry lines Sanchez handcrafts at her Atlanta studio. Fans of Sanchez's work will also be able to browse her You Puzzle Me, Open Mind, Photo Etched, and Mokume-Gane lines and order them online. Information about Sanchez's sought-after Bridal collection and custom work is also available. "I'm excited to have a bright, fresh new space online that really lets people get acquainted with my work," said Sanchez. "I love meeting my customers in person, but for those who can't make it to a craft show or find my work at a local boutique, the new site allows them to shop the collection at their convenience while really getting a sense of what the pieces look like."

Sanchez's work is displayed in galleries and exclusive boutiques across the country and has been featured on HGTV and in national and international publications

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including *Harper's Bazaar Japan*, *American Craft*, *Arts & Antiques*, *Lucky*, *ReadyMade*, *Lapidary Journal* and the *Atlanta Journal-Constitution*. Recently, her Forever Young line prompted an invitation from LEGO to join its Creation Nation network.

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JacQueline Sanchez Jewelry Design handcrafts playful, elegant wearable modern art using artisanal methods. Each piece of jewelry from the JacQueline Sanchez studio is created with a passion for design and the highest standards in craftsmanship and durability. JacQueline is the recipient of an achievement award from the American Craft Council and her signature "Forever Young" collection continues to win numerous awards and accolades. For more information on JacQueline Sanchez Jewelry Design or to order from one of the collections, visit www.jacquelinesanchez.com.